

## **PROTOCOL TO SUPPORT BARCELONA'S BID FOR MOBILE WORLD CAPITAL**

This Agreement is made in Barcelona this 15th day of June Two Thousand and Eleven.

### **BY AND BETWEEN:**

The General State Administration of the Kingdom of Spain, represented by the Honourable Minister for Industry, Tourism and Trade, Mr Miguel Sebastián Gascón, by virtue of an appointment made pursuant to Royal Decree 436/2008 of 12 April 2008, and in accordance with the provisions set out in Article 13.3 of Act 6/1997 of 14 April 1997 relating to the organisation and functioning of the General State Administration.

The Catalan Government Administration, represented by the Honourable Councillor for Enterprise and Employment, Mr F. Xavier Mena i López, appointed to such office by virtue of Decree 202/2010 of 27 December 2010, and acting pursuant to the competences conferred upon him by Article 12 a) of Act 13/1989 of 14 December 1989 relating to the organisation, procedure and legal regime of the Catalan Government Administration, and specially authorised by a resolution of the Government dated Tuesday, 14 June 2011.

The City Council of Barcelona, represented by his Excellency the Mayor of Barcelona, Mr Jordi Hereu i Boher, assisted by Mr Jordi Cases i Pallarés, Secretary General for the Municipal Corporation, in exercise of the powers conferred on him by applicable legislation.

The parties mutually and reciprocally recognise each other's full capacity to enter into this protocol of their own free will.

### **WHEREAS:**

I.- The document entitled "BID MANUAL DECLARATION", which sets out the content of the bid for GSM Association, was approved unanimously at a meeting of the Steering Committee responsible for leading Barcelona's Bid for "MWC 2013-2017", held on 21 October 2010 with representatives of the General State Administration of the Kingdom of Spain, the Catalan Government Administration, the Barcelona City Council, Fira Internacional de Barcelona, the Barcelona Chamber of Commerce, and the Barcelona Tourism Board.

II.- The institutions sitting on the Steering Committee expressed their joint support for Barcelona's bid and pledged to meet the commitments set out in the said document.

III.- All with the aim of supporting Barcelona's bid and ensuring that the city of Barcelona is chosen to host the Mobile World Capital.

IV.- NOW, THEREFORE, having expressed their wish to set down the commitments undertaken in a resolution passed by the Barcelona Bid Steering Committee on 21 October 2010, the Public Administrations have agreed to enter into this Protocol, subject to the terms and conditions set out below:

### **TERMS & CONDITIONS:**

The parties to this Protocol undertake to take all necessary steps with the competent bodies of each Administration to ensure the enforceability of the provisions of this Protocol as set out in the sections below:

Section 1.- During the period from 2012 to 2018, the General State Administration of the Kingdom of Spain, the Catalan Government Administration and the Barcelona City Council shall each make the cash contributions set out in Section 2 below, in order to carry out the investments provided for in the BID Manual Declaration, which are intended to finance the activities and requirements of the Mobile World Capital.

Section 2.- The Public Administrations that have agreed to sign this Protocol hereby undertake to make the following cash contributions:

5. The Barcelona City Council undertakes to contribute the sum of five million euros in 2012.
6. During the period from 2013 to 2017 inclusive, the General State Administration of the Kingdom of Spain, the Catalan Government Administration and the Barcelona City Council shall each contribute five million euros per year.
7. In 2018, the General State Administration of the Kingdom of Spain and the Catalan Government Administration shall each contribute the sum of five million euros.
8. Payments must be made by 1 March each year.

Section 3.- In accordance with the provisions set out in the BID Manual Declaration for the Mobile World Capital, given that it is essential to promote sponsorship activity, the parties to this Protocol shall make their best efforts to secure a Declaration for an Event of Particular Interest for the period 2012-2018.

Section 4.- The Public Administrations that have agreed to sign this Protocol and Fira Internacional de Barcelona, as a preferred partner of Mobile World Capital in terms of the organisation of the Mobile World Congress and as the event manager for Mobile World Capital, shall set up a Private Foundation and sit on its Board, with a view to collecting and managing the cash contributions made under this Protocol. The primary purpose of such Foundation will be the public promotion and management of Mobile World Capital and its specific projects, including the Congress, Legacy, Centre and Festival.

The Foundation shall be responsible for taking all necessary action in relation to the sponsorship and management of the Mobile World Capital.

Section 5.- This Protocol shall become effective upon its signature and shall remain in full force and effect until 31 December 2018.

Notwithstanding the foregoing, it shall be terminated early upon any of the following events:

3. If Barcelona is not chosen to host the Mobile World Capital.
4. If, after being chosen, Barcelona's appointment as host city for the Mobile World Capital is cancelled for any reason.

Section 6.- The Public Administrations who are parties to this Protocol shall set up a monitoring committee responsible for ensuring that the cash contributions made hereunder are used for the purpose specified herein.

Section 7.- Any dispute that may arise out of or in relation to the performance of this Protocol shall be resolved by mutual agreement of the parties or, failing such agreement, in accordance with the provisions of Act 29/1998 of 13 July 1998 relating to the contentious-administrative jurisdiction.

IN WITNESS WHEREOF, the parties have signed this Protocol in three counterparts.

**For the General State  
Administration of the Kingdom of  
Spain**



**Miguel Sebastián Gascón**  
**Minister for Industry, Tourism and  
Trade**

**For the Catalan Government  
Administration**

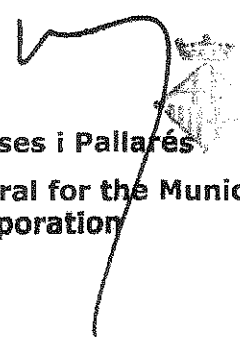


**F. Xavier Mena i López**  
**Councillor for Enterprise and  
Employment**

**For the Barcelona City Council**



**Jordi Hereu i Boher**  
**Barcelona Mayor**



**Jordi Cases i Pallarés**  
**Secretary General for the Municipal  
Corporation**