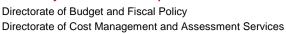


Directorate of Budget and Fiscal Policy Directorate of Cost Management and Assessment Services

# Cost Report 2014 BC

**Economic Promotion** 

B N C





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#### **PRESENTATION**

The City Council, in an ongoing effort to remain as a leading organization in the methodologies of public management has taken the decision to develop a **system for calculating the costs** included in the Integrated Management System: total quality and continuous improvement of activities.

This determination reflects a trend in the culture of the corporation to move from a concept based on administrative spending and budget settlement for a more consistent with the current economic environment and future that is based on the analysis of cost and puts the focus **on productivity**, **efficiency and quality in the provision of goods and services**. It is not, therefore, exhausted the expenditure budget but to achieve the goals we have set a reasonable cost and on time and quality preset.

So far the calculation of costs included in the settlement account of the general council, the services most relevant to each area or 'scope and data were provided by each of these criteria based on budgetary nature. With this new model **systematize the calculation of costs for the entire organization** with a common methodology both as core of the City by the various institutes, companies and autonomous bodies that are part of the municipal group; Whereas knowledge of the cost of goods and services provided by the government is a key, among other utilities to set rates and fees.

The new management model (Model **ABC**, english acronym of "**Activity Based Costing**") is based on activities that develop runners, providing more information, more detail and better, and presents a number of **important goals** for the Government organization:

- **improving management**, providing relevant information for decision making and determined which activities and services are more important in terms of provision.
- meet the requirements expressed in the legislation, as mentioned in the Constitution when speaking to Article 31 of the equitable allocation of public resources and the criteria of efficiency and economy in the Municipal Charter approved 22/1272005 which speaks to article 59 of the accounting as one of the elements of the municipal accounting system, without underestimating the Law Regulating Local Taxation regarding the calculation of fees, special levies and fees (Article 25 31 and 44 of the Act) and the new Law Rationality of Public Administration and Local Sustainability (LRSAP) regarding the calculation of



cash cost, among others.

• it is absolutely necessary that the administration put at the disposal of all the information on how to manage the public budget; not only how much money but uses it uses and how he uses them within a social environment in which access to information is almost instantaneous and citizens who increasingly have more knowledge of their rights.

This document formalizes the implementation of this methodology in the entire City Council in parts:

- First, a brief description of the system of costs based on activities applying it to the specific case of the City Council.
- After unfolding the map all activities and tasks carried out by the functional areas of the City Council, the districts, institutes, autonomous bodies and public companies, as well as a breakdown of costs for each activity
- Once the map of activities defined finalists performed the distribution of all indirect costs (overhead of "techno" municipal IT expenses, financial expenses, etc.) must be assigned through a pre-defined criteria established activities.
- Finally, we present a set of indicators suitable for decision-making.

The results thus obtained, once validated by the managers of the different areas will be published on the **Website of Transparency** so that citizens can see first hand which consume resources available to the City Council.







#### DESCRIPTION OF A MODEL ABC COST FOR THE CITY OF BARCELONA

So far the City Council, like all governments, has worked on the basis of the "spending culture" based on the implementation of an annual budget for programs that serves as a guide through the different levels of management administration; Therefore, depending on the economic allocation that each receives management can focus resources on more or less the same activities.

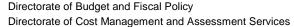
The implementation of a cost model has been designed to integrate with the current budgetary system and obtaining executive budget more rational, efficient and where decision-making is done by taking more accurate information about products or services.

In this sense, the specific choice of model because ABC has identified the key elements of a service, determining its actual cost of the activities associated with it both directly and indirectly; a methodology very suitable for the organizational structure of our council, which includes conducting a lot of activities with significant volume of indirect costs and multi-functionality of different areas, resulting from the provision of a wide variety products and services for the citizen.

This methodology is intended to achieve the following **objectives of the system cost**:

- it is a tool for sustainable management; useless develop a sophisticated cost model that later can not be managed by the Town Hall.
- getting to know, the more precisely as possible, the cost of services and activities that are carried out.
- be **flexible** and allow to **incorporate possible changes** to the organization and the various services provided

Broadly speaking, we can say that the result will be the result of the incorporation of the direct costs of the different activities and indirect costs related finalists. That is why, firstly, should initially identify a map that describes activities of all services offered by the City Council to citizens. In this regard the cost structure of the City is defined independently of the organizational structure as it exists for the purpose of ordering costs based on the major areas of action.





The areas are defined own organization and budgets, classifying 13 distinct areas of activity (numerically coded):

- 1. Planning
- 2. Environment
- 3. Quality of Life and Equality
- 4. Sports
- 5. Mobility
- 6. Guardia Urbana
- 7. Services Prevention, Firefighting and Rescue
- 8. Education
- 9. Culture
- 10. Economic Development
- 11. Districts (10 districts)
- 12. Urban Infrastructure and Coordination
- 13. Housing

These areas represent the processes of provisions and down into threads, activities and tasks, becoming the hierarchy's own cost model ABC. Therefore this terminology will allow us to classify service costs low to specification (ie process to work). Thus, the cost of a particular process will be the sum of the threads that form and at the same time will consist of activities and tasks.

Moreover, we must also define two additional concepts such as cost center and cost factor:

- Center cost: locate the physical unit where costs are then distributed according to the tasks that have used or consumed resources of the cost center. They accrue costs for building maintenance, cleaning, consumption of electricity, gas, water and telephone, as well as amortization and rents.
- Factor cost: parameter for distinguishing the nature of the cost (consumption, rents, fuel, maintenance, salaries and social security, etc.). (See section 5 of the document).



The relationship between the different concepts mentioned are summarized in Figure 1, where cost factors totaling several tasks and activities that are added later in threads and processes.

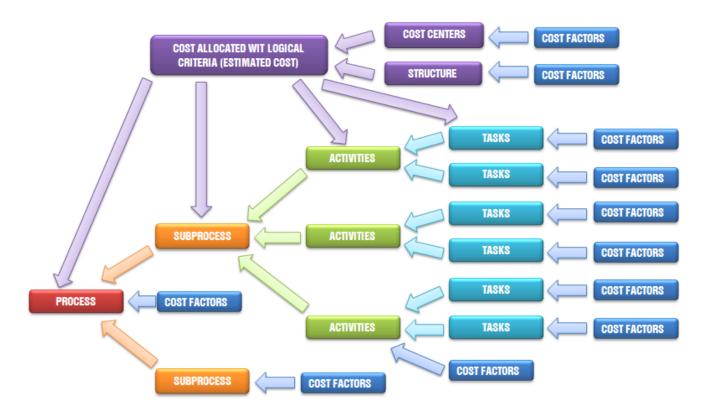


Figure 1. allocation of costs according to the ABC method

At the same time, there are **certain factors like cost have not been allocated** to any task, activity, in particular thread or process and therefore, **grouped into cost centers or structure**. In this sense, defined criteria that allow reasonable spread these costs within the map of activities. These criteria will never be indisputable, since, at the moment, there is still no regulation that systematize costing utilities

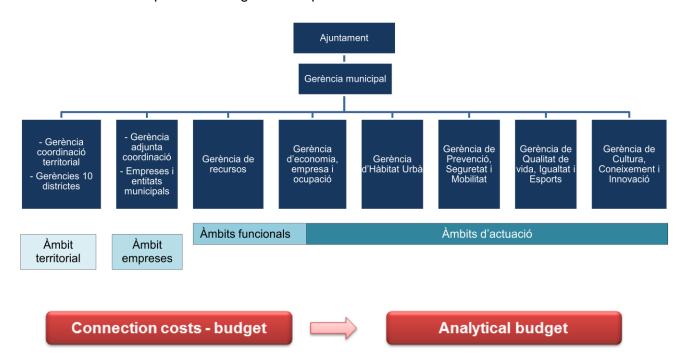
To clarify recent concepts applied to analyze an **example case** of the municipal council:

- Process: large areas of action of the City Council (previously defined). Given that all costs
  must locate, define two types of processes; the finalists and support.
  - The finalists are those processes that include activities and services provided directly to citizens in the case of the City Council 13.
  - In contrast, support processes are those that are not directly related to the provision of services, but part of the internal structure of the council and that repercussions later as indirect costs.



- **Sub**: The sub-classification process. For example in the process, "Education" threads are: "Municipal Educational Centers", "Educational Promotion" and "Education Consortium."
- Activity: at this level is broken down in more detail thread. For example, the thread of "Municipal Educational Centers" activities are "Kindergarten" and "Music Lessons".
- Task: activity is broken down still further. Continuing with the example, the activity of "music lessons" have the task of "Conservatory of Music" and "Music Schools".

Thus, an economy based mainly on the budget is passed to a new management **tool based activities**, which is presented in Figure 2, where there is the functional organization of the City of Barcelona, headed by the Municipal Management and **divided into the areas** (providing services to citizens) and functional (provide support for action). As can be seen the Management of Economy, Enterprise and Employment has seen some action and other support. Additionally have also tried both the scope and the regional companies.



The functional organization budget is passed as **a map of 13 finalists processes**, **providing services** to citizens **and four support processes**. These account for the structural costs of the City and therefore the cost ends up affecting the processes finalists through certain **distribution criteria** (described below). Taking into account the costs associated with these processes is a key support since his no consideration can provide a cost far removed from reality, given that much of the costs of the organization are costs not directly associated activities finalists.

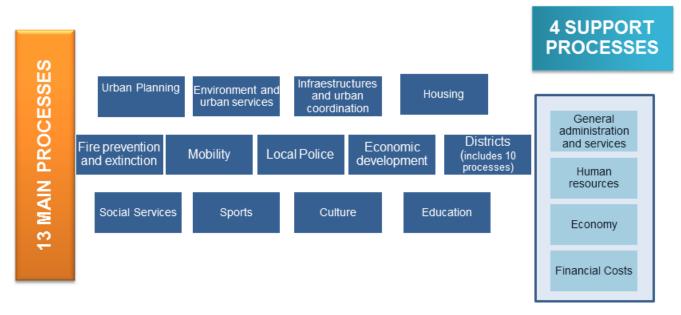


Figure 2. Step cultural spending (budget allocation to different routes) to the culture of cost (process the City Council in the cost model ABC)

First will describe those **finalists processes**, then proceeded to discuss the **indirect costs** that are attributed to them also.



Directorate of Budget and Fiscal Policy Directorate of Cost Management and Assessment Services

# **CORPORATION DATA**

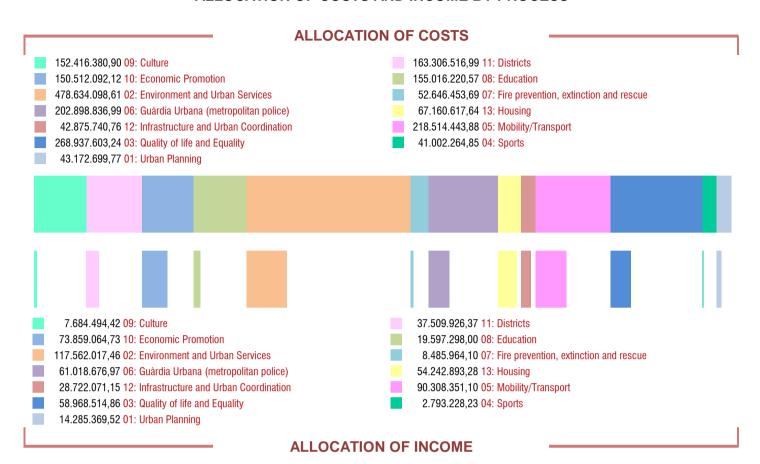


# MAP OF ACTIVITIES: COSTS, INCOME AND RATES OF COVERAGE BY PROCESS

Process	Cost	Income	Coverage Rate	25%	50%	75%	100%
01 Urban Planning	43.172.699,77	14.285.369,52	33,09%		•		
02 Environment and Urban Services	478.634.098,61	117.562.017,46	24,56%				
03 Quality of life and Equality	268.937.603,24	58.968.514,86	21,93%				
04 Sports	41.002.264,85	2.793.228,23	6,81%	-			
05 Mobility/Transport	218.514.443,88	90.308.351,10	41,33%		•		
06 Guàrdia Urbana (metropolitan police)	202.898.836,99	61.018.676,97	30,07%		•		
07 Fire prevention, extinction and rescue	52.646.453,69	8.485.964,10	16,12%	-			
08 Education	155.016.220,57	19.597.298,00	12,64%	-			
09 Culture	152.416.380,90	7.684.494,42	5,04%				
10 Economic Promotion	150.512.092,12	73.859.064,73	49,07%			•	
11 Districts	163.306.516,99	37.509.926,37	22,97%	_			
12 Infrastructure and Urban Coordination	42.875.740,76	28.722.071,15	66,99%			•	
13 Housing	67.160.617,64	54.242.893,28	80,77%				•
	2.037.093.970,01	575.037.870,19	28,23%	150	<b>300</b>	450	600



#### ALLOCATION OF COSTS AND INCOME BY PROCESS





#### COSTS OF MANDATORY AND NON MANDATORY SERVICES BY PROCESS

Process	Process Cost	% Cost	Mandatory* Cost	% Cost	% C.M. / Cost	Non Mandatory Cost	% Cost	% C.NotM. / Cost
01 Urban Planning	43.172.699,77	2,12%	41.890.328,00	2,40%	97,03%	1.282.371,77	0,44%	2,97%
02 Environment and Urban Services	478.634.098,61	23,50%	476.479.550,52	27,34%	99,55%	2.154.548,09	0,73%	0,45%
03 Quality of life and Equality	268.937.603,24	13,20%	228.406.503,05	13,11%	84,93%	40.531.100,19	13,76%	15,07%
04 Sports	41.002.264,85	2,01%	37.730.509,02	2,17%	92,02%	3.271.755,83	1,11%	7,98%
05 Mobility/Transport	218.514.443,88	10,73%	197.335.725,58	11,32%	90,31%	21.178.718,30	7,19%	9,69%
06 Guàrdia Urbana (metropolitan police)	202.898.836,99	9,96%	202.512.587,22	11,62%	99,81%	386.249,77	0,13%	0,19%
07 Fire prevention, extinction and rescue	52.646.453,69	2,58%	52.646.453,69	3,02%	100,00%	0,00	0,00%	0,00%
08 Education	155.016.220,57	7,61%	153.794.371,60	8,83%	99,21%	1.221.848,97	0,41%	0,79%
09 Culture	152.416.380,90	7,48%	66.125.247,17	3,79%	43,38%	86.291.133,73	29,30%	56,62%
10 Economic Promotion	150.512.092,12	7,39%	87.003.966,08	4,99%	57,81%	63.508.126,04	21,56%	42,19%
11 Districts	163.306.516,99	8,02%	121.973.218,30	7,00%	74,69%	41.333.298,69	14,03%	25,31%
12 Infrastructure and Urban Coordination	42.875.740,76	2,10%	42.232.518,55	2,42%	98,50%	643.222,21	0,22%	1,50%
13 Housing	67.160.617,64	3,30%	34.417.502,71	1,98%	51,25%	32.743.114,93	11,12%	48,75%
	2.037.093.970,01	100,00%	1.742.548.481,49	100,00%	85,54%	294.545.488,52	100,00%	14,46%

<sup>\*</sup>In accordance with Law Regulating the Basis of Local Municipal Charter of Barcelona sectoral legislation to date.

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#### PERCENTAGE OF EXPENDITURE ON MANDATORY AND NON MANDATORY SERVICES

	Process	Mandatory* Cost	% C.M. / Cost	% C.NotM. / Cost	Non Mandatory Cost
07	Fire prevention, extinction and rescue	52.646.453,69	100,00%	0,00%	0,00
06	Guàrdia Urbana (metropolitan police)	202.512.587,22	99,81%	0,19%	386.249,77
02	Environment and Urban Services	476.479.550,52	99,55%	0,45%	2.154.548,09
08	Education	153.794.371,60	99,21%	0,79%	1.221.848,97
12	Infrastructure and Urban Coordination	42.232.518,55	98,50%	1,50%	643.222,21
01	Urban Planning	41.890.328,00	97,03%	2,97%	1.282.371,77
04	Sports	37.730.509,02	92,02%	7,98%	3.271.755,83
05	Mobility/Transport	197.335.725,58	90,31%	9,69%	21.178.718,30
03	Quality of life and Equality	228.406.503,05	84,93%	15,07%	40.531.100,19
11	Districts	121.973.218,30	74,69%	25,31%	41.333.298,69
10	Economic Promotion	87.003.966,08	57,81%	42,19%	63.508.126,04
13	Housing	34.417.502,71	51,25%	48,75%	32.743.114,93
09	Culture	66.125.247,17	43,38%	56,62%	86.291.133,73
		1.742.548.481,49	85,54%	14,46%	294.545.488,52

<sup>\*</sup>In accordance with Law Regulating the Basis of Local Municipal Charter of Barcelona sectoral legislation to date.



#### COSTS OF MANDATORY AND NON MANDATORY SERVICES BY PROCESS AND CITIZEN

Process	Process Cost	Citizen Cost	Mandatory* Cost	Citizen Cost	Non Mandatory Cost	Citizen Cost
01 Urban Planning	43.172.699,77	26,94	41.890.328,00	26,14	1.282.371,77	0,80
02 Environment and Urban Services	478.634.098,61	298,70	476.479.550,52	297,36	2.154.548,09	1,34
03 Quality of life and Equality	268.937.603,24	167,84	228.406.503,05	142,54	40.531.100,19	25,29
04 Sports	41.002.264,85	25,59	37.730.509,02	23,55	3.271.755,83	2,04
05 Mobility/Transport	218.514.443,88	136,37	197.335.725,58	123,15	21.178.718,30	13,22
06 Guàrdia Urbana (metropolitan police)	202.898.836,99	126,62	202.512.587,22	126,38	386.249,77	0,24
07 Fire prevention, extinction and rescue	52.646.453,69	32,86	52.646.453,69	32,86	0,00	0,00
08 Education	155.016.220,57	96,74	153.794.371,60	95,98	1.221.848,97	0,76
09 Culture	152.416.380,90	95,12	66.125.247,17	41,27	86.291.133,73	53,85
10 Economic Promotion	150.512.092,12	93,93	87.003.966,08	54,30	63.508.126,04	39,63
11 Districts	163.306.516,99	101,91	121.973.218,30	76,12	41.333.298,69	25,79
12 Infrastructure and Urban Coordination	42.875.740,76	26,76	42.232.518,55	26,36	643.222,21	0,40
13 Housing	67.160.617,64	41,91	34.417.502,71	21,48	32.743.114,93	20,43
	2.037.093.970,01	1.271,29	1.742.548.481,49	1.087,47	294.545.488,52	183,82

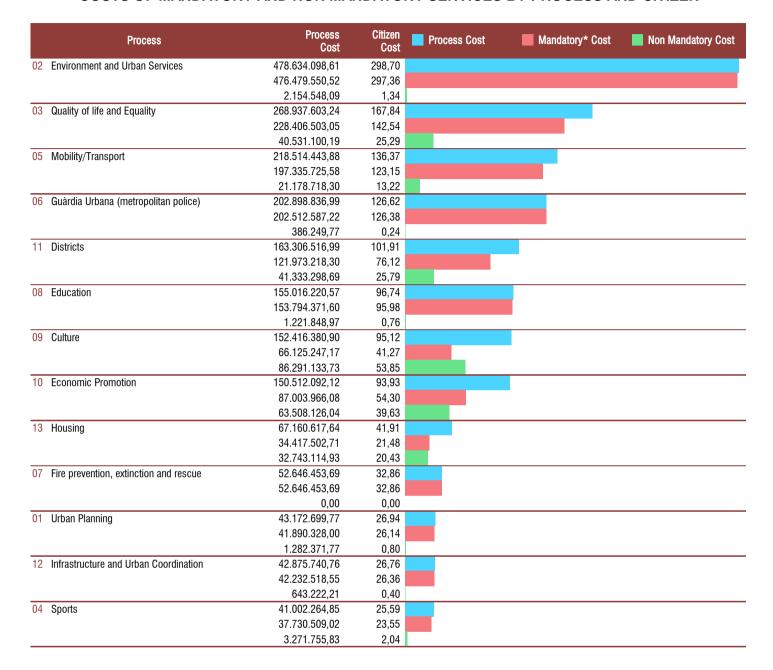
<sup>\*</sup>In accordance with Law Regulating the Basis of Local Municipal Charter of Barcelona sectoral legislation to date.

City Population: 1.602.386 citizens



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#### COSTS OF MANDATORY AND NON MANDATORY SERVICES BY PROCESS AND CITIZEN

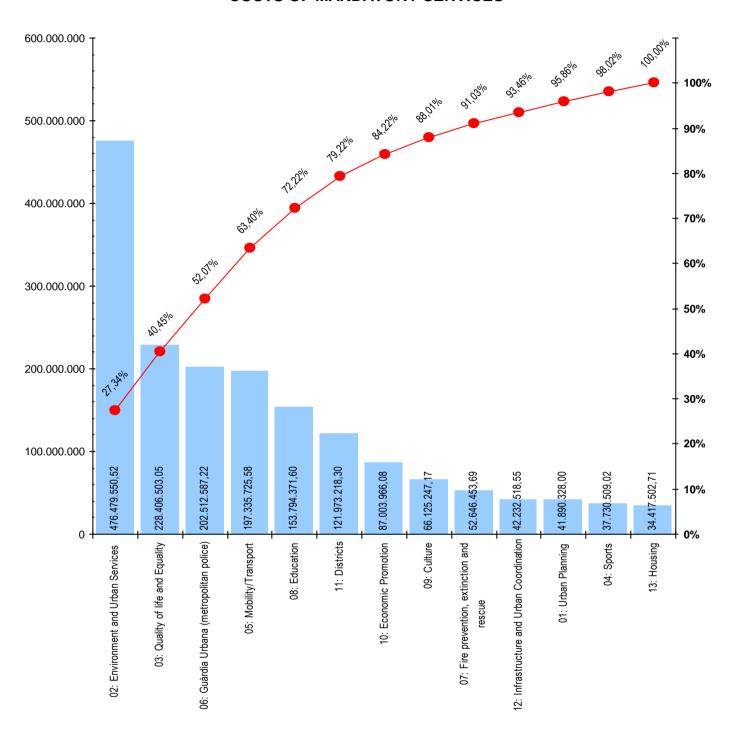


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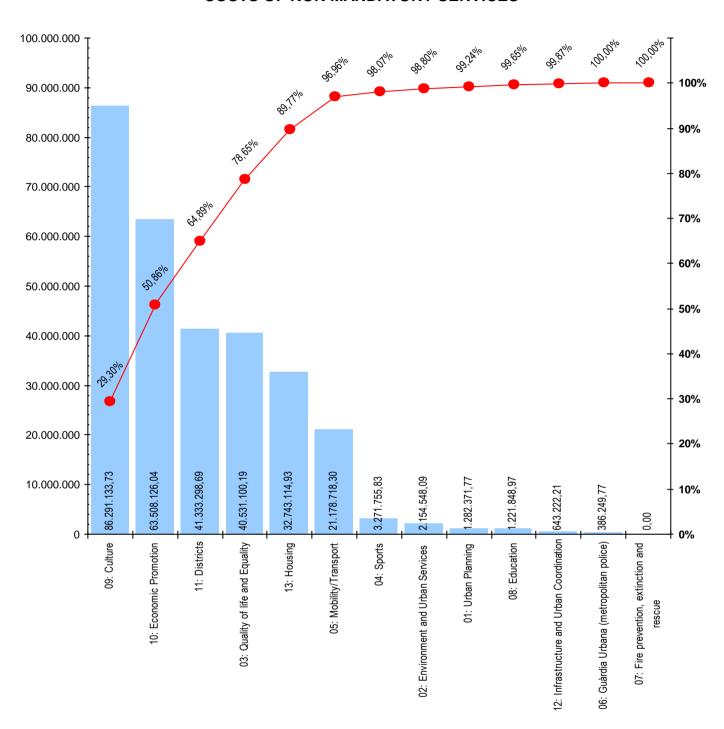


#### **COSTS OF MANDATORY SERVICES**





#### **COSTS OF NON MANDATORY SERVICES**





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# **ECONOMIC PROMOTION**



Directorate of Budget and Fiscal Policy Directorate of Cost Management and Assessment Services

#### **COSTS AND PERFORMANCE OF THE SERVICES**

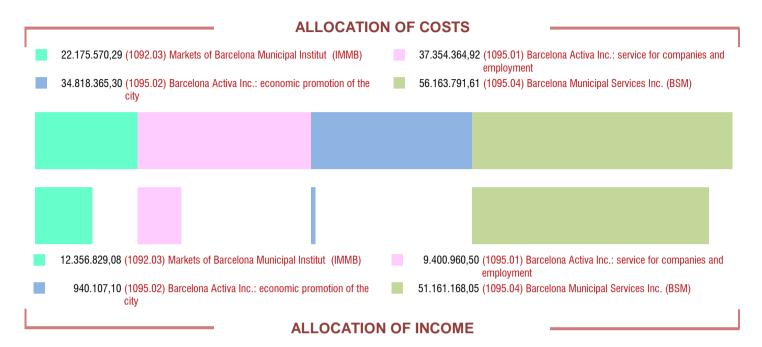
Below is the **map of activities and details of cost factors in the process**. This map is the result of the definition from several meetings with the various directorates in order to be useful for internal users initially have the time to interpret and adjust the methodology implemented cost ABC. Simultaneously, asking cost factors that were loaded in each of the activities and tasks defined.

This model also aims to make a rational effort to **attribute the different activities and tasks**, whenever possible, **revenues** from taxes and fees paid by citizens for products and services received, obtaining in this way a calculation of the ratio of the different services.



#### **ECONOMIC PROMOTION**

#### ALLOCATION OF COSTS AND INCOME BY SUBPROCESS





#### **ECONOMIC PROMOTION**

# MAP OF ACTIVITIES: COSTS, INCOME AND RATES OF COVERAGE BY SUBPROCESS

	Subprocess	Cost	Income	Coverage Rate
1092	Local autonomous bodies	22.175.570,29	12.356.829,08	55,72%
1092.03	Markets of Barcelona Municipal Institut (IMMB)	22.175.570,29	12.356.829,08	55,72%
1095	Trading companies	128.336.521,83	61.502.235,65	47,92%
1095.01	Barcelona Activa Inc.: service for companies and employment	37.354.364,92	9.400.960,50	25,17%
1095.02	Barcelona Activa Inc.: economic promotion of the city	34.818.365,30	940.107,10	2,70%
1095.04	Barcelona Municipal Services Inc. (BSM)	56.163.791,61	51.161.168,05	91,09%
		150.512.092,12	73.859.064,73	49,07%



#### **ECONOMIC PROMOTION**

# MAP OF ACTIVITIES: COSTS, INCOME AND RATES OF COVERAGE BY ACTIVITY

	Subprocess / Activity	Cost	Income	Coverage Rate
1092	Local autonomous bodies	22.175.570,29	12.356.829,08	55,72%
1092.03	Markets of Barcelona Municipal Institut (IMMB)	22.175.570,29	12.356.829,08	55,72%
1092.0301	Use of space	17.111.623,11	9.617.416,55	56,20%
1092.0302	Rubbish collection	2.279.859,54	922.640,04	40,47%
1092.0303	File processing	2.784.087,64	1.816.772,49	65,26%
1095	Trading companies	128.336.521,83	61.502.235,65	47,92%
1095.01	Barcelona Activa Inc.: service for companies and employment	37.354.364,92	9.400.960,50	25,17%
1095.0101	Professional training and employment	15.763.478,88	6.297.905,42	39,95%
1095.0102	Entrepreneurship	7.216.271,99	1.135.898,75	15,74%
1095.0103	Company	8.473.736,35	1.156.833,80	13,65%
1095.0104	Training	5.900.877,70	810.322,53	13,73%
1095.02	Barcelona Activa Inc.: economic promotion of the city	34.818.365,30	940.107,10	2,70%
1095.0201	Tourism and events	2.084.424,16	218.124,19	10,46%
1095.0202	Territory and Commerce Promotion	17.384.340,25	289.536,77	1,67%
1095.0203	Strategic Sectors Promotion	8.635.515,80	348.960,72	4,04%
1095.0204	City promotion	6.714.085,09	83.485,42	1,24%
1095.04	Barcelona Municipal Services Inc. (BSM)	56.163.791,61	51.161.168,05	91,09%
1095.0401	Zoologic Park	17.923.314,57	12.518.318,00	69,84%
1095.0402	Fòrum Montjuic - Barcelona Musical Theatre (BTM)	4.849.944,28	1.111.585,00	22,92%
1095.0403	Olympic Ring	9.383.227,00	5.474.139,00	58,34%
1095.0404	Company portfolio	17.496.232,87	17.700.552,05	101,17%
1095.0405	Güell Park	6.511.072,89	14.356.574,00	220,49%
		150.512.092,12	73.859.064,73	49,07%



#### **ECONOMIC PROMOTION**

# MAP OF ACTIVITIES: COSTS, INCOME AND RATES OF COVERAGE BY TASK

	Subprocess / Activity / Task		Cost	Income	Coverage Rate
1092	Local autonomous bodies		22.175.570,29	12.356.829,08	55,72%
1092.03	Markets of Barcelona Municipal Institut (IMMB)		22.175.570,29	12.356.829,08	55,72%
1092.0301	Use of space		17.111.623,11	9.617.416,55	56,20%
Special mark	kets	1092.030102	1.396.082,41	1.248.503,26	89,43%
Zone Market	S	1092.030101	15.715.540,70	8.368.913,29	53,25%
1092.0302	Rubbish collection		2.279.859,54	922.640,04	40,47%
Rubbish coll	ection	1092.030201	2.279.859,54	922.640,04	40,47%
1092.0303	File processing		2.784.087,64	1.816.772,49	65,26%
File processi	ing	1092.030301	2.784.087,64	1.816.772,49	65,26%
1095	Trading companies		128.336.521,83	61.502.235,65	47,92%
1095.01	Barcelona Activa Inc.: service for companies and employment		37.354.364,92	9.400.960,50	25,17%
1095.0101	Professional training and employment		15.763.478,88	6.297.905,42	39,95%
Professional	training and employment	1095.010101	15.763.478,88	6.297.905,42	39,95%
1095.0102	Entrepreneurship		7.216.271,99	1.135.898,75	15,74%
Entrepreneur	rship	1095.010201	7.216.271,99	1.135.898,75	15,74%
1095.0103	Company		8.473.736,35	1.156.833,80	13,65%
Company		1095.010301	8.473.736,35	1.156.833,80	13,65%
1095.0104	Training		5.900.877,70	810.322,53	13,73%
Training		1095.010401	5.900.877,70	810.322,53	13,73%
1095.02	Barcelona Activa Inc.: economic promotion of the city		34.818.365,30	940.107,10	2,70%
1095.0201	Tourism and events		2.084.424,16	218.124,19	10,46%
Tourism and	events	1095.020101	2.084.424,16	218.124,19	10,46%
1095.0202	Territory and Commerce Promotion		17.384.340,25	289.536,77	1,67%
Territory and	I Commerce Promotion	1095.020201	17.384.340,25	289.536,77	1,67%
1095.0203	Strategic Sectors Promotion		8.635.515,80	348.960,72	4,04%
_	ctors Promotion	1095.020301	8.635.515,80	348.960,72	4,04%
1095.0204	City promotion		6.714.085,09	83.485,42	1,24%
City promoti	on	1095.020401	6.714.085,09	83.485,42	1,24%
1095.04	Barcelona Municipal Services Inc. (BSM)		56.163.791,61	51.161.168,05	91,09%
1095.0401	Zoologic Park		17.923.314,57	12.518.318,00	69,84%
Zoologic Par		1095.040101	17.923.314,57	12.518.318,00	69,84%
1095.0402	Fòrum Montjuic - Barcelona Musical Theatre (BTM)		4.849.944,28	1.111.585,00	22,92%
	juic - Barcelona Musical Theatre (BTM)	1095.040201	4.849.944,28	1.111.585,00	22,92%
1095.0403	Olympic Ring		9.383.227,00	5.474.139,00	58,34%
Olympic Rin		1095.040301	9.383.227,00	5.474.139,00	58,34%
1095.0404	Company portfolio		17.496.232,87	17.700.552,05	101,17%
Catalana d'ir	niciatives	1095.040404	30.890,63	0,00	
Cemeteries		1095.040401	16.938.658,74	17.082.737,05	100,85%
Mercabarna		1095.040403	22.528,18	617.815,00	2742,41%
	arking Barcelona SA (BAMSA)	1095.040405	200.567,92	0,00	
Tibidabo The		1095.040402	281.140,33	0,00	
	nent and Selection, SA (TERSA)	1095.040406	22.447,07	0,00	000 400/
1095.0405	Güell Park	4000 040004	6.511.072,89	14.356.574,00	220,49%
Güell Park		1095.040501	6.511.072,89	14.356.574,00	220,49%
			150.512.092,12	73.859.064,73	49,07%



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#### MANDATORY AND NON MANDATORY SERVICES

The mandatory services are determined by law; In this sense, it is considered as mandatory provisions of Law 7/1985 Regulating the Basis of Local Government, modified by Law 27/2013 and Sustainability Rationalisation of Local Government and recently by Order HAP / 2075/2014 of the Ministry of Finance and Public Administration; and, additionally, which is determined by the Municipal Charter of Barcelona, the Law of Special Regime and sectoral legislation.



#### **ECONOMIC PROMOTION**

#### COSTS OF MANDATORY AND NON MANDATORY SERVICES BY SUBPROCESS

	Subprocess	Subprocess Cost	% Cost	Mandatory* Cost	% Cost	% C.M. / Cost	Non Mandatory Cost	% Cost	% C.NotM.
1092	Local autonomous bodies	22.175.570,29	14,73%	22.175.570,29	25,49%	100,00%	0,00	0,00%	0,00%
1092.03	Markets of Barcelona Municipal Institut (IMMB)	22.175.570,29	14,73%	22.175.570,29	25,49%	100,00%	0,00	0,00%	0,00%
1095	Trading companies	128.336.521,83	85,27%	64.828.395,79	74,51%	50,51%	63.508.126,04	100,00%	49,49%
1095.01	Barcelona Activa Inc.: service for companies and employment	37.354.364,92	24,82%	21.664.356,58	24,90%	58,00%	15.690.008,34	24,71%	42,00%
1095.02	Barcelona Activa Inc.: economic promotion of the city	34.818.365,30	23,13%	19.468.764,41	22,38%	55,92%	15.349.600,89	24,17%	44,08%
1095.04	Barcelona Municipal Services Inc. (BSM)	56.163.791,61	37,32%	23.695.274,80	27,23%	42,19%	32.468.516,81	51,12%	57,81%
		150.512.092,12	100,00%	87.003.966,08	100,00%	57,81%	63.508.126,04	100,00%	42,19%

<sup>\*</sup>In accordance with Law Regulating the Basis of Local Municipal Charter of Barcelona sectoral legislation to date.

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#### **ECONOMIC PROMOTION**

#### COSTS OF MANDATORY AND NON MANDATORY SERVICES BY SUBPROCESS AND CITIZEN

Subprocess	Subprocess Cost	Citizen Cost	Cost Obligatories	Citizen Cost	Cost No Obligatories	Citizen Cost
1092 Local autonomous bodies	22.175.570,29	13,84	22.175.570,29	13,84	0,00	0,00
1092.03 Markets of Barcelona Municipal Institut (IMMB)	22.175.570,29	13,84	22.175.570,29	13,84	0,00	0,00
1095 Trading companies	128.336.521,83	80,09	64.828.395,79	40,46	63.508.126,04	39,63
1095.01 Barcelona Activa Inc.: service for companies and employment	37.354.364,92	23,31	21.664.356,58	13,52	15.690.008,34	9,79
1095.02 Barcelona Activa Inc.: economic promotion of the city	34.818.365,30	21,73	19.468.764,41	12,15	15.349.600,89	9,58
1095.04 Barcelona Municipal Services Inc. (BSM)	56.163.791,61	35,05	23.695.274,80	14,79	32.468.516,81	20,26
	150.512.092,12	93,93	87.003.966,08	54,30	63.508.126,04	39,63

<sup>\*</sup>In accordance with Law Regulating the Basis of Local Municipal Charter of Barcelona sectoral legislation to date.

City Population: 1.602.386 citizens



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#### **COSTS BY NATURE**

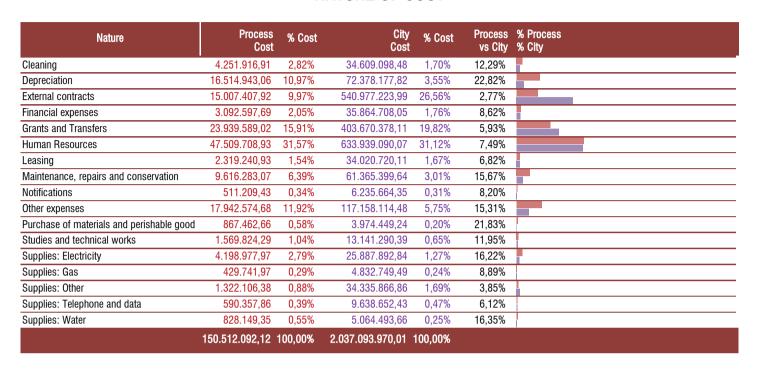
Because the budget accounts only distinguishes the nature of the cost according to the chapter defined the concept of **cost factor**, which serve to **distinguish the nature of the cost** of each of the tasks, and therefore the process and / or the City in general.

Here, then, the entire cost classified according to their nature process is presented.



#### **ECONOMIC PROMOTION**

#### **NATURE OF COST**





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#### **FINANCING**

In the present report relates the cost of the work done with the contributions relate, assigning them with the maximum possible level of detail (work, activity, process or thread). The intention is to show how the tasks are financed according to the contribution of the service user (included private companies receiving activity) or administrations and private sponsorships; thus financing itself emerges as the difference between the calculated cost of the work and contributions exogenous, provided that the aggregate of these not match or exceed the amount of the costs, since in this case the municipal coverage considers the void.



# **ECONOMIC PROMOTION**

# **FINANCING**

	Subprocess / Activity / Task		Cost	Income User	Income Others	City Theoretical cov	verage
1092	Local autonomous bodies		22.175.570,29	12.017.051,39	339.777,69	9.818.741,21	44,28%
1092.03	Markets of Barcelona Municipal Institut (IMMB)		22.175.570,29	12.017.051,39	339.777,69	9.818.741,21	44,28%
1092.0301	. ,		17.111.623,11	9.335.949,74	281.466,81	7.494.206,56	43,80%
Special ma	rkets	1092.030102	1.396.082,41	1.248.503,26	0,00	147.579,15	10,57%
Zone Marke		1092.030101	15.715.540,70	8.087.446,48	281.466,81	7.346.627,41	46,75%
1092.0302	Rubbish collection		2.279.859,54	922.640,04	0,00	1.357.219,50	59,53%
Rubbish co	ollection	1092.030201	2.279.859,54	922.640,04	0,00	1.357.219,50	59,53%
1092.0303	File processing		2.784.087,64	1.758.461,61	58.310,88	967.315,15	34,74%
File process	sing	1092.030301	2.784.087,64	1.758.461,61	58.310,88	967.315,15	34,74%
1095	Trading companies		128.336.521,83	50.415.861,15	11.086.374,50	66.834.286,18	52,08%
1095.01	Barcelona Activa Inc.: service for companies and emplo	oyment	37.354.364,92	97.885,27	9.303.075,23	27.953.404,42	74,83%
1095.0101		•	15.763.478,88	0,00	6.297.905,42	9.465.573,46	60,05%
Professiona	al training and employment	1095.010101	15.763.478,88	0,00	6.297.905,42	9.465.573,46	60,05%
1095.0102			7.216.271,99	8.565,00	1.127.333,75	6.080.373,24	84,26%
Entrepreneu		1095.010201	7.216.271,99	8.565,00	1.127.333,75	6.080.373,24	84,26%
1095.0103	•		8.473.736,35	26.783,27	1.130.050,53	7.316.902,55	86,35%
Company		1095.010301	8.473.736,35	26.783,27	1.130.050,53	7.316.902,55	86,35%
1095.0104	Training		5.900.877,70	62.537,00	747.785,53	5.090.555,17	86,27%
Training		1095.010401	5.900.877,70	62.537,00	747.785,53	5.090.555,17	86,27%
1095.02	Barcelona Activa Inc.: economic promotion of the city		34.818.365,30	0,00	940.107,10	33.878.258,20	97,30%
1095.0201	Tourism and events		2.084.424,16	0,00	218.124,19	1.866.299,97	89,54%
Tourism an		1095.020101	2.084.424,16	0,00	218.124,19	1.866.299,97	89,54%
1095.0202	· · · · · · · · · · · · · · · · · · ·		17.384.340,25	0,00	289.536,77	17.094.803,48	98,33%
	nd Commerce Promotion	1095.020201	17.384.340,25	0,00	289.536,77	17.094.803,48	98,33%
1095.0203	<u> </u>		8.635.515,80	0,00	348.960,72	8.286.555,08	95,96%
	ectors Promotion	1095.020301	8.635.515,80	0,00	348.960,72	8.286.555,08	95,96%
1095.0204			6.714.085,09	0,00	83.485,42	6.630.599,67	98,76%
City promot		1095.020401	6.714.085,09	0,00	83.485,42	6.630.599,67	98,76%
1095.04	Barcelona Municipal Services Inc. (BSM)		56.163.791,61	50.317.975,88	843.192,17	5.002.623,56	8,91%
1095.0401			17.923.314,57	12.518.318,00	0,00	5.404.996,57	30,16%
Zoologic Pa		1095.040101	17.923.314,57	12.518.318,00	0,00	5.404.996,57	30,16%
1095.0402	, ,		4.849.944,28	1.111.585,00	0,00	3.738.359,28	77,08%
	ntjuic - Barcelona Musical Theatre (BTM)	1095.040201	4.849.944,28	1.111.585,00	0,00	3.738.359,28	77,08%
	Olympic Ring		9.383.227,00	5.474.139,00	0,00	3.909.088,00	41,66%
Olympic Ri	<u>-</u>	1095.040301	9.383.227,00	5.474.139,00	0,00	3.909.088,00	41,66%
	Company portfolio		17.496.232,87	16.857.359,88	843.192,17	0,00	
Catalana d'i		1095.040404	30.890,63	0,00	0,00	30.890,63	100,00%
Cemeteries		1095.040401	16.938.658,74	16.857.359,88	225.377,17	0,00	0,00%
Mercabarna		1095.040403	22.528,18	0,00	617.815,00	0,00	0,00%
	Parking Barcelona SA (BAMSA)	1095.040405	200.567,92	0,00	0,00	200.567,92	100,00%
Tibidabo Th		1095.040402 1095.040406	281.140,33	0,00	0,00	281.140,33	100,00%
1095.0405	tment and Selection, SA (TERSA) Güell Park	1090.040400	22.447,07 6.511.072,89	14.356.574,00	0,00	22.447,07	100,00%
Güell Park	Guoii i aik	1095.040501	6.511.072,89	14.356.574,00	0,00	0,00	0,00%
GUEII PAIK		1080.040001			,	,	
			150.512.092,12	62.432.912,54	11.426.152,19	76.653.027,39	50,93%



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#### **INDICATORS**

Along with the analysis of all the activities that take place in the City Council defined a number of **indicators related to the cost of activities** in order to follow the evolution of annual costs of the services provided Town Hall. These form the cornerstone of the information provided by the cost model because it lets you know the unit cost of the work is to be a citizen or per unit of service.



#### **ECONOMIC PROMOTION**

#### **BASIC MANAGEMENT INDICATORS**

an and a Brancattan Coast was taken bloom						
conomic Promotion Cost per inhabitant	450 540 000 40 6					
Economic Promotion Cost (10)	—= 150.512.092,12 € 1.602.386	—= 93,93 €				
City population	1.002.300					
conomic Promotion Coverage rate						
Economic Promotion Incomes (10)	73.859.064,73 €	<u>= 49,07%</u>				
Economic Promotion Cost (10)	150.512.092,12€	_ ,				
atio between Economic Promotion Cost and total City Council Cost						
Economic Promotion Cost (10)	150.512.092,12€	<del>_</del> 7,39%				
Total City Council Cost	2.037.093.970,01 €	— <u>=</u> 1,33/0				
92.03 Markets of Barcelona Municipal Institut (IMMB)						
arkets of Barcelona Municipal Institut (IMMB) Cost per inhabitant						
Markets of Barcelona Municipal Institut (IMMB) Cost (1092.03)	22.175.570,29€	—= 13,84 €				
City population	1.602.386	_ 10,04 0				
arkets of Barcelona Municipal Institut (IMMB) Coverage rate						
Markets of Barcelona Municipal Institut (IMMB) Incomes (1092.03)	12.356.829,08€	EE 700/				
Markets of Barcelona Municipal Institut ((IMMB) Cost (1092.03)	22.175.570,29 €	— <u>=</u> 55,72%				
95.01 Barcelona Activa Inc.: service for companies and employment						
arcelona Activa Inc.: service for companies and employment Coverage rate						
Barcelona Activa Inc.: service for companies and employment Incomes (1095.01)	9.400.960,50 €	<u>= 25,17%</u>				
Service for companies and employment (Barcelona Activa Inc.) Cost (1095.01)	37.354.364,92 €					
ompany Cost per company						
Company Cost (1095.010301)	8.473.736,35€	—= 800,01 €				
Companies number	10.592	— <u>=</u> 600,01 €				
rofessional training and employment Cost per user						
Professional training and employment Cost (1095.010101)	15.763.478,88 €					
Users number	157.406	—= 100,15 €				
raining Cost per student  Training Cost (1005 010401)	5 000 977 70 <i>6</i>					
= Training Cost (1095.010401)  Students number	—= 5.900.877,70 € 69.638	— <u>—</u> 84,74 €				
วณนะแร แกแกะเ	09.030					
95.02 Barcelona Activa Inc.: economic promotion of the city						
arcelona Activa Inc.: economic promotion of the city Cost per inhabitant						
Barcelona Activa Inc.: economic promotion of the city Cost (1095.02)	34.818.365,30 €	<u>=</u> 21,73 €				
City population	1.602.386					
95.04 Barcelona Municipal Services Inc. (BSM)						
arcelona Municipal Services Inc. (BSM) Cost per inhabitant						
Barcelona Municipal Services Inc. (BSM) Cost (1095.04)	56.163.791,61 €	<u>=</u> 35,05 €				
City population	1.602.386					
arcelona Municipal Services Inc. (BSM) Coverage rate						
Barcelona Municipal Services Inc. (BSM) Incomes (1095.04)	_ 51.161.168,05€	<u>_</u> 91,09%				
Barcelona Municipal Services Inc. (BSM) Cost (1095.04)	<del></del> =	31,0370				

Barcelona Municipal Services Inc. (BSM) Cost (1095.04)





#### **ECONOMIC PROMOTION**

#### **BASIC MANAGEMENT INDICATORS**





#### **DISTRIBUTION OF THE COUNCIL'S INDIRECT COSTS**

(SUPPORT PROCESSES)

As mentioned above, in addition to the 13 finalists processes, the Council has **processes that perform support activities processes finalists.** These four processes are identified and described below:

- Resources: Resources are understood as all activities necessary to ensure the smooth running of the administration, such as: Mayor, Municipal Management, Planning and Coordination corporate treasury, speech, communication, legal services, property relations International and others.
- Human Resources: these are all activities required to manage all staff of the City Council, includes: cataloging of the workforce, economic, occupational risk management, legal advice, etc.
- **Economics**: within the Economy, Business and Employment there are two major areas:
  - processes finalists **trade**, tourism and business, where we provide services to citizens
  - the process itself **economy**, where they carry out tasks of planning, budgeting, accounting,... supporting processes finalists.
- **Financial** expenditure not properly be considered a process in which they carry out activities, it is basically the amount of interest that make up Chapter 3 of the municipal budget and therefore is a cost that affects all processes finalists.

Thus, all the costs of these processes will be considered as indirect costs, and **end up affecting** the final cost of the activities and tasks performed by providing services to citizens. Once distributed indirect costs finalists processes, these activities are recognized based on the direct cost that they have.

Here are all defined distribution criteria for the initial allocation of these costs to different processes finalists.





#### **DISTRIBUTION COSTS OF RESOURCES**

This deal builds own costs of human resources, current expenditure (which includes rental costs or depreciation of buildings and amortization of leasing or fleet) and transfers outside of Chapter 4. The cost of funds will be distributed between the different tasks finalists in proportion to the cost of each on the total cost of the tasks finalists.

For each type of detailed cost structure that is allocated to each process finalist, you can calculate the rate structure for each type of cost and multiplies this index for the cost of the process, after allocation of the costs of structure. So, to distribute these costs to the final process will be carried out the following calculations:

Once spread the costs of the activities the finalists, they will be grouped by weight of the thread to see what lies overhead resources each process finalist.



#### **DISTRIBUTION COSTS OF HUMAN RESOURCES**

The criterion of cost-sharing in relation to HR staff of the City has been the number of workers assigned to each task finalist. Taken as hired workers (whether civil, labor, etc.) plus the new contracts made during the year, so the unit cost has more personal support higher indirect cost of human resources. You should also consider contracts autonomous bodies, institutes and public companies, which are classified within the processes identified.

The cost of human resources will be made to distribute its own costs of human resources, current expenditure, depreciation and external transfers. Importantly finalists will be distributed to the process of human resources costs the City less costs allocated to that economic processes and resources, as these will be shared later with the criteria for each process finalist.

Once certain costs structure HR process each finalist will be shared between these tasks and activities for each process in proportion to the cost of each.



#### **DISTRIBUTION COSTS OF ECONOMY**

The service costs not listed for the Management of Economy, Business and Employment will be distributed to the process depending on the final **cost economy euro budget required** for each of chapters 2, 4, 6 and 7 each scope.

In addition to all the costs and expenses of human resources chapter 2, the economic costs include depreciation or rent offices. The calculations are as follows:

Once certain costs structure of economy and Headquarters each process finalist will be awarded these tasks and activities for each process in proportion to the cost of each one at the time.



#### **DISTRIBUTION OF FINANCIAL EXPENDITURE**

It should be mentioned that the costs of this process do not support allocated to public companies (PMH, BSM (including companies whose portfolio), BASA, TERSA, BIMSA, BAGURSA) since they are financed independently.

Calculations formula system that we are:

Thus, the indirect costs of the four support processes appear as indirect costs structure of the City each finalist process, as defined cast for each of the support processes. Subsequently, these indirect costs allocated to each activity in terms of the cost of each (previous allocation of indirect costs) on the cost of all activities.



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#### **DISTRIBUTION OF THE AREAS' INDIRECT COSTS**

As indirect costs of the functional areas of territory and consider all the costs of coordination, planning, management, etc. that must be assigned to processes finalists. In this case, the caseloads and have different organizational structures within each level, different distribution criteria used depending on them.



#### DISTRIBUTION OF COST CENTRES IN THE ACTIVITIES

A very important part of the indirect costs are treated explicitly as cost centers. The most common and most used in this project is the case of a **property** that accumulates various costs; rent or depreciation, supplies, office supplies, cleaning, telephone, etc.

To avoid duplication of costs, the costs will be shared first of these cost centers both in the structure finalist (final task) as a non-runner structure (4 managements and support processes and addresses the processes finalists). Subsequently, the costs of this structure are recognized no different tasks finalist finalists. Below are the various cost centers considered.

#### **BUILDINGS AND SUPPLIES**

It is proposed to **share the cost of building all tasks finalists** as well as the **management and direction of each area**. These centers generally accumulate costs, costs relating to rent and depreciation of property, supplies consumed, cleaning, office supplies and fixed telephony.

The distribution of the cost of the buildings to the work has been done by the **number of employees that are dedicated to each task within a specific building**. So as more people engage in an activity that lends itself within a building, most of this cost will be assigned.

#### MUNICIPAL COMPUTING INSTITUTE (IMI)

IMI provides a distribution of budget costs for different areas of the City. This distribution will adapt to this ABC project implementation costs as follows: Once the first distribution budget will allocated costs to the different computer tasks using standard criteria, the number of computers. For reasons of operational efficiency, not computers assigned to each task, they get a list of IMI to classify the number of computers in terms of directions. Thus the cost-sharing computer will be made depending on the number of computers in each direction. Subsequently, these indirect costs are allocated to addresses different tasks (see INDIRECT COSTS MANAGEMENT), so the cost of computing remain affected each of them.

**FLEET** (only in the case of processes 6 and 7)



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Different fleets available to the council **are managed directly from the areas** and may be **owned** vehicles or **renting** modality. In both cases, it is proposed to share the cost of renting or depreciation **depending on the number of vehicles that are used for each activity**. Note that the fleets are the most important of the Guardia Urbana and Prevention Services, Fire Fighting and Rescue (SPEIS).



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#### TRACEABILITY OF THE TASKS' COSTS

This report can be seen **tracking the cost of each task**, ie what part corresponds to direct costs and indirect costs which part corresponds to the breakdown of the latter type. It should be noted that the structural costs include buildings.



# **ECONOMIC PROMOTION**

# TRACKING COSTS BY TASK

	Subprocess / Activity / Task		Direct Cost	Direct Cost Centers	Area Indirect Cost	Management Indirect Cost	Structure Indirect Cost*
1092	Local autonomous bodies		13.733.683,50	4.033.518,98	0,00	107.356,96	4.301.010,85
1092.03	Markets of Barcelona Municipal Institut (IMMB)		13.733.683,50	4.033.518,98	0,00	107.356,96	4.301.010,85
1092.0301	Use of space		9.676.418,06	4.033.518,98	0,00	82.841,24	3.318.844,83
Special mark	kets	1092.030102	1.106.856,84	11.692,92	0,00	6.758,75	270.773,90
Zone Market	S	1092.030101	8.569.561,22	4.021.826,06	0,00	76.082,49	3.048.070,93
1092.0302	Rubbish collection		1.826.637,40	0,00	0,00	11.037,32	442.184,82
Rubbish coll	ection	1092.030201	1.826.637,40	0,00	0,00	11.037,32	442.184,82
1092.0303	File processing		2.230.628,04	0,00	0,00	13.478,40	539.981,20
File processi	ng	1092.030301	2.230.628,04	0,00	0,00	13.478,40	539.981,20
1095	Trading companies		105.475.705,91	8.697.561,10	0,00	31.258,56	14.131.996,26
1095.01	Barcelona Activa Inc.: service for companies and em	inlovment	32.810.909,81	463.974,76	0,00	8.184,97	4.071.295,38
1095.0101	Professional training and employment	іріоўпіспі	14.033.273,68	8.671,39	0,00	3.454,04	1.718.079,77
	training and employment	1095.010101	14.033.273,68	8.671,39	0,00	3.454,04	1.718.079,77
1095.0102	Entrepreneurship	1093.010101	6.419.509,57	8.671,39	0,00	1.581,21	786.509,82
Entrepreneur		1095.010201	6.419.509,57	8.671,39	0,00	1.581,21	786.509,82
1095.0103	Company	1093.010201	7.110.356,70	437.960,60	0,00	1.856,74	923.562,31
	Company	1095.010301			0,00		
Company 1095.0104	Training	1095.010301	7.110.356,70 5.247.769,85	437.960,60 8.671,39	0,00	1.856,74 1.292,98	923.562,31
	Training	1005 010401					
Training		1095.010401	5.247.769,85	8.671,39	0,00	1.292,98	643.143,48
1095.02	Barcelona Activa Inc.: economic promotion of the cit	ТУ	24.203.042,51	6.812.799,67	0,00	7.629,29	3.794.893,83
1095.0201	Tourism and events		1.848.112,25	8.671,39	0,00	456,73	227.183,79
Tourism and	events	1095.020101	1.848.112,25	8.671,39	0,00	456,73	227.183,79
1095.0202	Territory and Commerce Promotion		8.690.334,83	6.795.456,90	0,00	3.809,20	1.894.739,32
Territory and	Commerce Promotion	1095.020201	8.690.334,83	6.795.456,90	0,00	3.809,20	1.894.739,32
1095.0203	Strategic Sectors Promotion		7.692.428,77	0,00	0,00	1.892,19	941.194,84
Strategic Sec	ctors Promotion	1095.020301	7.692.428,77	0,00	0,00	1.892,19	941.194,84
1095.0204	City promotion		5.972.166,65	8.671,39	0,00	1.471,17	731.775,88
City promoti		1095.020401	5.972.166,65	8.671,39	0,00	1.471,17	731.775,88
1095.04	Barcelona Municipal Services Inc. (BSM)		48.461.753,59	1.420.786,67	0,00	15.444,30	6.265.807,05
1095.0401	Zoologic Park		15.250.055,00	661.856,94	0,00	5.600,14	2.005.802,49
Zoologic Par	k	1095.040101	15.250.055,00	661.856,94	0,00	5.600,14	2.005.802,49
1095.0402	Fòrum Montjuic - Barcelona Musical Theatre (BTM)		4.213.828,00	91.842,48	0,00	1.515,36	542.758,44
Fòrum Mont	uic - Barcelona Musical Theatre (BTM)	1095.040201	4.213.828,00	91.842,48	0,00	1.515,36	542.758,44
1095.0403	Olympic Ring		8.330.216,00	0,00	0,00	2.931,79	1.050.079,21
Olympic Rin	0	1095.040301	8.330.216,00	0,00	0,00	2.931,79	1.050.079,21
1095.0404	Company portfolio		14.866.386,59	667.087,25	0,00	5.397,01	1.957.362,02
Catalana d'in		1095.040404	27.424,00	0,00	0,00	9,65	3.456,98
Cemeteries		1095.040401	14.370.669,59	667.087,25	0,00	5.292,48	1.895.609,42
Mercabarna		1095.040403	20.000,00	0,00	0,00	7,04	2.521,14
	arking Barcelona SA (BAMSA)	1095.040405	178.703,00	0,00	0,00	0,00	21.864,92
Tibidabo The		1095.040402	249.590,00	0,00	0,00	87,84	31.462,49
Waste treatn	nent and Selection, SA (TERSA)	1095.040406	20.000,00	0,00	0,00	0,00	2.447,07
1095.0405	Güell Park		5.801.268,00	0,00	0,00	0,00	709.804,89
Güell Park		1095.040501	5.801.268,00	0,00	0,00	0,00	709.804,89
* Structure	+ Municipal Institute of Finance (IMH)		119.209.389,40	12.731.080,09	0,00	138.615,52	18.433.007,11