



**Barcelona
Activa
incubation
facilities for
start-ups**

BCN

INCUBE



Barcelona
Activa

**Barcelona
City Council**



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1. Barcelona, entrepreneurial city

Recognised internationally as a vibrant and innovative city, one of Barcelona's distinctive features is public initiatives to promote entrepreneurship.

In 1986 Barcelona City Council set up Barcelona Activa as the city's local development agency to encourage the creation of small businesses as a foundation to generate jobs. Its first initiative was to set up a business incubator which was sited in what had been a factory warehouse near Plaça de les Glòries.

In its first year of operation in 1988 it hosted 16 projects. At that time it was a strategic commitment and a kind of facility hitherto unseen in Spain.

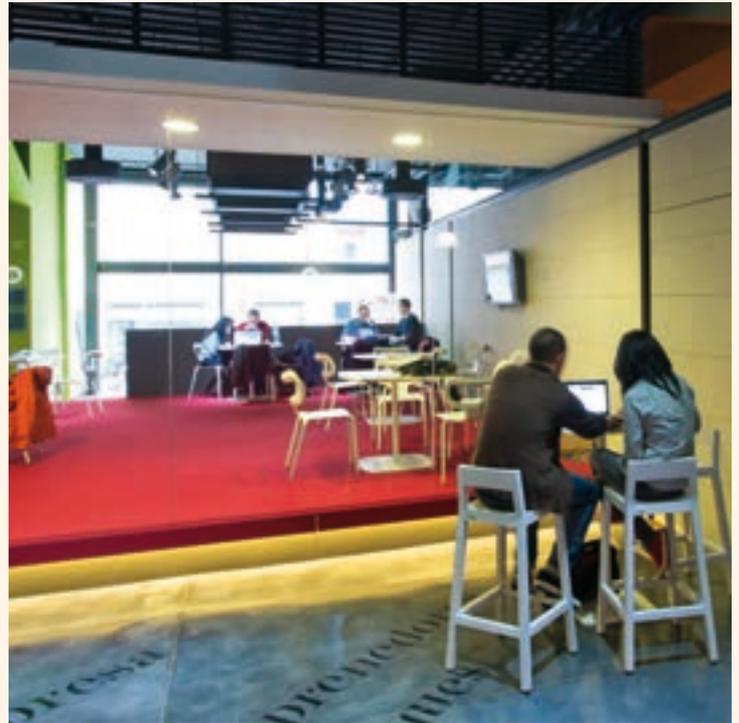
After more than 25 years, over 700 local businesses have gone through Barcelona Activa incubators.

It is now an established and internationally-recognised model which positions Barcelona as a leader in entrepreneurship and helps it stand out as an enterprising and creative city.

The incubators are innovative environments featuring cutting-edge infrastructure and services to support business projects in their creation and growth processes. They provide users with logistics, administrative and value-added services, assist with access to finance and internationalisation and foster networking and synergies between the hosted enterprises.

In addition to workspaces where the businesses carry out their daily activities, the incubators also have areas for training and multi-purpose rooms which incubated companies can use under favourable terms.

Barcelona Activa supports small business start-ups in their growth and consolidation processes in technological excellence environments and environments of technological excellence.



Entrepreneurial projects or start-ups looking to enter the incubators need to have innovative projects, whether in products, processes or services, and they are also required to present a business plan which will be used to assess their technical and economic viability and consequently their admittance.

Barcelona Activa's incubation model is one of the reasons why each year it receive visits from dozens of organisations from Spain and around the world to learn about the way it supports entrepreneurship, especially in highly innovative and strategic economic sectors.

At the end of 2013 there were 83 new businesses and 15 business projects hosted by the incubators which raised external financing of up to €24.5 million.

The survival rate of incubated companies stood at 80% in the fourth year, and their average turnover also in the fourth year was around €600,000.

The success of this model is closely related to the ability to create synergies and interaction between companies and to the wide range of mentoring, advisory, training and support services offered by Barcelona Activa.

15

83

€24.5 million

700

Number of businesses that have gone through our incubators.

Survival rate of Glòries incubated companies in the fourth year.

80%

Average turnover in the Glòries Business Incubator in the fourth year.

€600,000

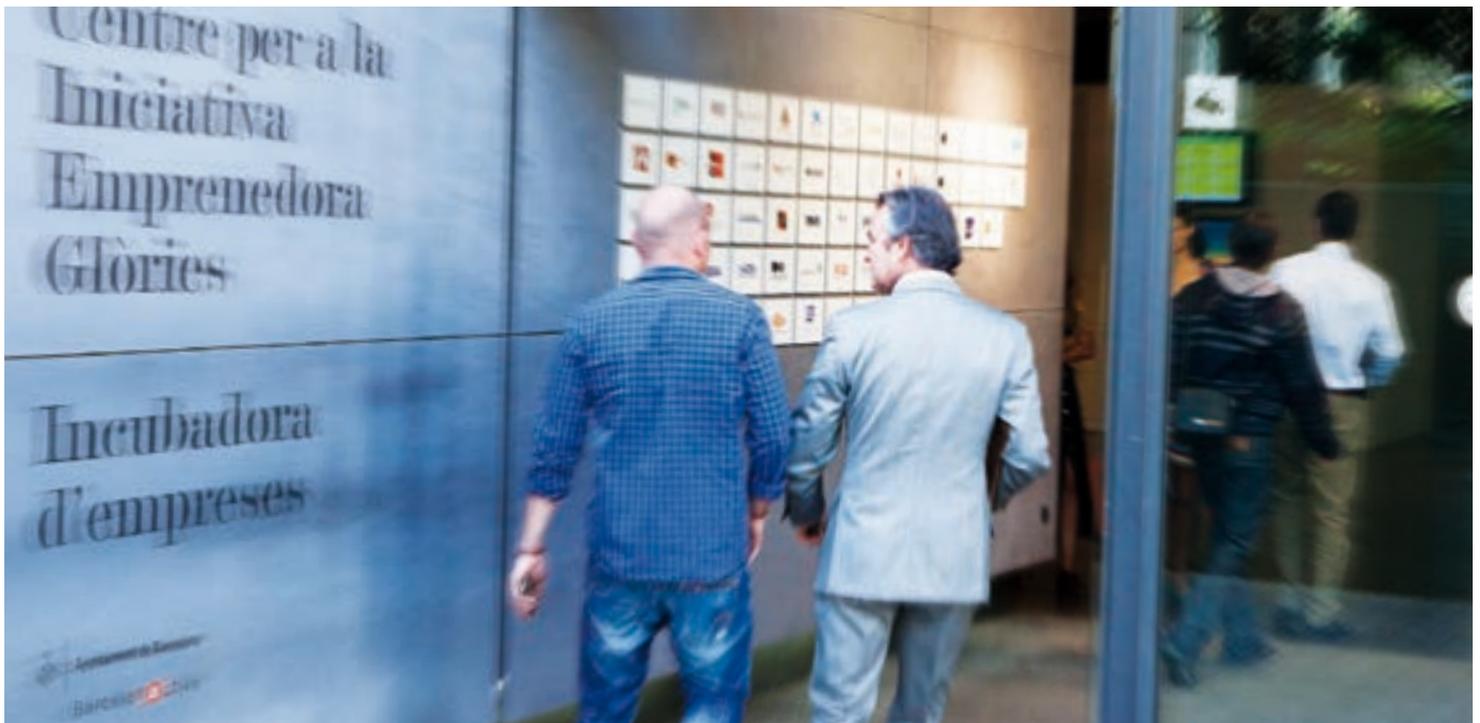


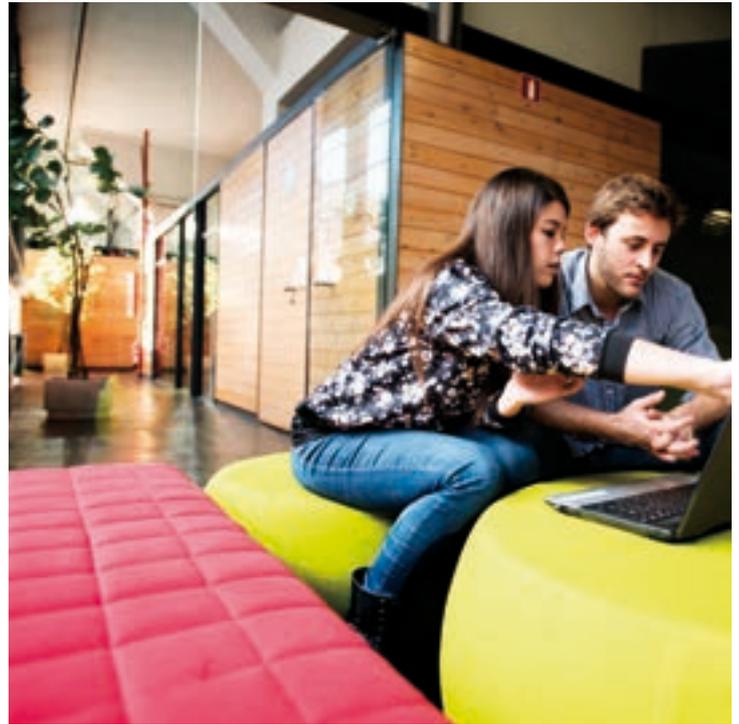
Glòries

2. Glòries Business Incubator



Innovative companies can grow in the 22@ District with the expert support of Barcelona Activa and state-of-the-art infrastructures.





The Glòries Business Incubator, located in the main Barcelona Activa complex, is a business growth venue designed to support highly innovative start-ups. It began operating in 1988 as the first business incubator in Spain and one of the first in Europe. It is now an international benchmark for this type of facility.

Companies can only set up in the incubator if they have been trading for no more than one year and over 50% of their share capital must be held by people who are working in them. They can stay a maximum of three years, the average time that is thought necessary to grow a business plan and start its consolidation process.

Applications must be accompanied by a business plan, which will be assessed by Barcelona Activa in terms of its viability, the activity to be carried out and how innovative it is, how much added value input it provides and how it improves the local surroundings.

Entrance to the incubator.
Presentation room and other
common areas.

Innovative companies

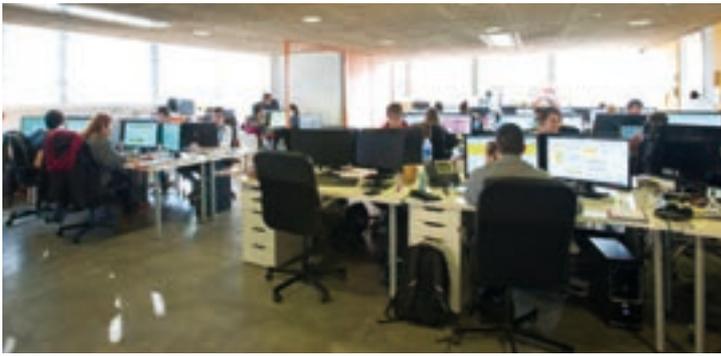
The incubator is a place for contact and interaction between innovative companies and the ideal setting for accessing value-added services such as training, advice and networking.

Logistics and administrative services

The incubator provides common administrative services (visitor reception, post, courier, photocopying, etc.) from 8am to 8pm, Monday to Friday, with car parking facilities and a loading and unloading bay. It has fibre optic connectivity and Internet access via complimentary Wi-Fi in public areas.

Companies can use its meeting rooms, classrooms and auditoriums for presentations, which have seating for 100 or 200 people and are highly equipped. There are also several rest and networking areas as well as an eating area with services. The facility can be accessed 24 hours a day, 365 days a year and it has a 24/7 security service.





Value-added services

Barcelona Activa provides business advisory services and training seminars as well as activities for networking and interaction between companies to foster synergies. It also has support services for finding financing or accessing new markets and the Enterprise-Employment Service which helps companies recruit staff.

Workspaces

The incubator has 63 open-plan modules in different sizes (from 18 to 110 m²) that come with full electrical wiring and electronic connections. The cost varies in proportion to floor area and time spent in the module. The diversity of modules means companies can choose the most appropriate space and it can be increased or decreased if their needs change.

On the left, the Think Tank (creative room) in part of the common areas. Different types of modules for companies available in the Glòries Incubator.

ABE

3. Almogàvers Business Factory



Right in the heart of the 22@ District, the Almogàvers Business Factory hosts projects and companies associated with leading organisations in the entrepreneurial ecosystem.





Since it was set up in 2011, the mission of the Almogàvers Business Factory (ABF) has been to work with public and private organisations that bring together innovation to incubate new businesses from its surrounding area.

Projects looking to access the ABF must be associated with any of its partner organisations which are responsible for processing and assessing applications. It is a new concept in business incubation based on supporting entrepreneurship by seeking out collaboration beyond the strict confines of the facility.

Its partner organisations specify the profile and entry requirements of

the companies to be incubated.

At the close of 2013, it had thirty technology-based projects and companies associated with 7 public and private partner organisations:

- Pompeu Fabra University
- E-commerce Global Incubator (EGI)
- Incubio
- Nauta Capital
- Inlea Foundation
- Bihoop
- Dinamon

Front and lobby of the incubator.
Offices with common area hallway.

Incubator

of incubators



The ABF has modules for companies and its new Coworking Space for professionals and microenterprises in the early stages of project

Logistics and administrative services

The facility provides common reception, post, courier and photocopying services from 9 am to 7 pm, Monday to Friday, but it can be accessed any day of the year at any time and has a 24/7 security service. It has fibre optic connectivity and Internet access via complimentary Wi-Fi in public areas along with meeting rooms, classrooms,

rest areas, an eating area with services and access to parking areas.

Value-added services

Companies can benefit from Barcelona Activa's business advice and training services and resources and also have the support of the organisation through which they accessed the incubator.

Meeting place in the lobby.
Training room, meeting room,
office interior, outdoor area
and Co-working Space.

Facilities for companies

The Almogàvers Business Factory has open-plan modules starting at 20 m² where incubated companies can conduct their business operations. Since there are different sized modules, users can reduce or increase their workspace according to their needs.

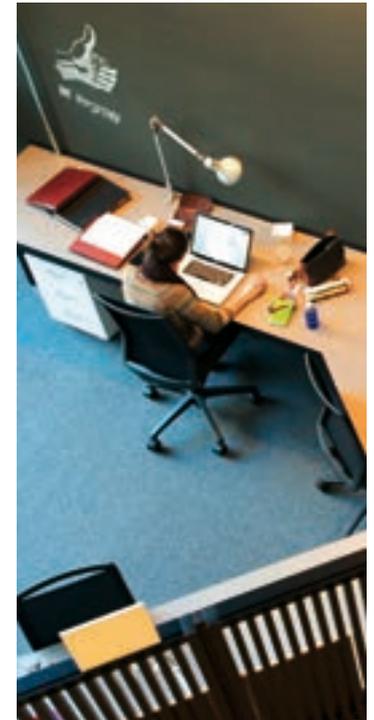
Coworking Space

In addition to the modules for the private use of business projects and companies incubated by its partner organisations, the ABF also has coworking spaces whose users can also take advantage of the full range

of Barcelona Activa services.

These spaces are equipped with essential furniture and are aimed directly at the freelance professionals and microenterprises that have not been trading for more than three years and want to have a separate but shared workspace that fosters relationships with other companies or professionals.

Anyone interested in entering the Coworking Space has to submit an application with an executive summary of the business activity.



mStartup

4. mStartupBarcelona



Business projects in mobile technologies can operate and grow in the Barcelona Growth Centre building, the core of the city's economic growth strategy and headquarters of leading organisations in the industry.





Until 2018 Barcelona is the Mobile World Capital and thus the benchmark city in the field of mobile technology. Against this background the mStartupBarcelona incubator has been set up as a business friendly facility for new companies in the mobile industry.

The selected companies will take part in a programme that helps them take their first steps in developing and releasing their product or service, raising finance and building their team.

The programme provides:

- Advice from experts in the entrepreneurial community, managers, specialists in mobile technology and investors.
- Workspaces in the Barcelona Growth Centre building.
- Access to industry-leading companies to validate business ideas and models.
- Support in attracting talent.
- Contact with the investment community.

Companies can use the facility for at most 2 years and take advantage of Barcelona Activa incubator services including administrative and logistics services, networking activities and help in fundraising.

Mobile Sector

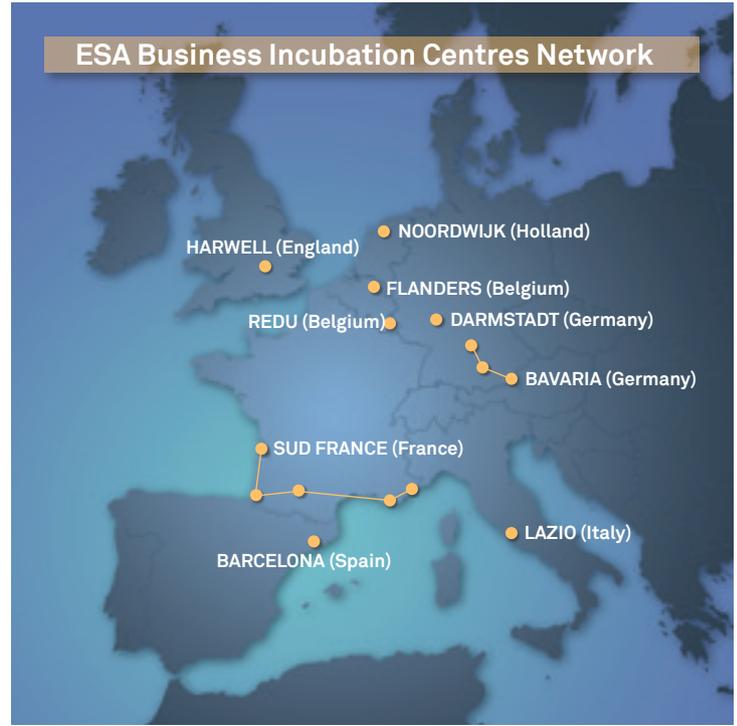
ESA BIC

5. ESA BIC Barcelona



Barcelona Activa and the European Space Agency are sponsoring a new incubation option for business projects based on technology transfer from the world of space to other applications and sectors.





ESA BIC Barcelona is in the UPC's REDIT building in the Mediterranean Technology Park in Castelldefels. The incubator is part of the ESA BIC Network which at present consists of 9 centres in various European cities. The aim of this initiative is to make products and services based on space technology and knowledge applied to any non-space sector available to the public and businesses.

Projects eligible for the incubator include ones in geolocation, satellite images, satellite communications, space materials, critical software, big data, power management, energy efficiency and robotics.

This incubation option is open to companies that have been trading for at most five years. In an ecosystem of innovation and technology they will receive mentoring and support from Barcelona Activa, technological advice from the UPC and the ESA, and a financial incentive for the development of products and services co-financed by the ESA and other local programme partners (Barcelona Provincial Council, Barcelona Metropolitan Area, Baix Llobregat County Council and "la Caixa").



Aerospace industry

Other

6. Other incubation projects



Barcelona Activa partners incubator initiatives run by other organisations and companies by contributing its knowledge and experience gained over more than 25 years to drive entrepreneurship in other fields and environments.



EMPRÈN UPC

Barcelona Activa and the UPC's UPC Innova unit have designed and launched the Emprèn UPC programme to promote and support new projects by UPC students. The idea is to encourage the creation of technology-based companies, promote their growth and help with their positioning in the production environment. Emprèn UPC is for Universitat Politècnica de Catalunya students and recent graduates (less than 2 years since they received their degree) who have a business idea and need a space in which to develop it and turn it into reality.

The programme follows the entrepreneurial project pre-incubation model and is based at the UPC's North Campus (C6 Building Floor -1, Plaça de la FIB) where it has 500 m² of floor area to house 30 workstations for groups of 2 to 6 people for a maximum period of one year.

The facility also has a meeting room for up to 9 people, a rest and networking area, services area (kitchen and dining room) and WiFi.

CORPORATE STARTUP BARCELONA

The Corporate Startup Barcelona incubator aims to accelerate business growth and innovation based on the needs of large enterprises.

It provides entrepreneurs with the technology and all the advice needed to establish emerging companies and start-ups which can put forward solutions to industrial and social technological challenges posed by pull companies.

Barcelona City Council's intention with this initiative is to encourage creativity and entrepreneurship by making the most of the experience of the city's innovation ecosystem with the help of technology companies, universities and research centres and industrial and technology partners.

The incubator is located in the Barcelona Growth Centre, a unique facility that showcases all Barcelona's assets which position it as a creative, innovative and entrepreneurial international city of business.

7. Testimonials

Barcelona Activa incubators have mentored more than 700 new companies. Many have become genuine business success stories and leaders in their sectors. Some founding members have given us their testimonials:

“Entrepreneurship is an informal process that has to be learned and experienced. Without you realising it, BA generates a special environment where everything flows.”

Francesc Tarongí / Enertika
www.enertika.com

15/10/08
31/08/11

“I soon realised that the most important thing was the support and assistance BA was giving me with its technicians and mentors and the fact of sharing space with a lot of entrepreneurs.”

Joan Font / Cad Tech
www.cadtech.es

02/10/91
09/04/95

“I started up my company in Barcelona Activa and I would not swap the experience for anything in the world; I remember our little family of start-ups with great affection. Many of the contacts I made with entrepreneurs, colleagues, consultants and investors are still very valuable for me today, ten years later. I always recommend the Incubator.”

Robert Strobl / Digital Samba
www.digitalsamba.com

19/01/96
20/12/98

“The typical loneliness when you start out had the full support of all the BA team.

Ten years later we still miss those days.”

Evaristo Gutiérrez / Ingecal
www.ingecal.cat

20/07/00
30/04/03

“Barcelona Activa is a very good place to start a business venture. Lots of things happen there and people know it. It was good for us because the press picked up on us and we appeared in the media several times. This enabled us to improve our presentation and helped us a lot in raising finance.”

Salvador Guerrero / BMAT
www.bmat.com

20/02/06
10/12/09

“BA gave us an ecosystem of entrepreneurs, contacts and investors that allowed us to successfully get to the market stage.”

Pablo González / Justinmind, SL
www.justinmind.com

10/02/05
04/11/08

“Barcelona Activa is the place where I was able to build my dream. I arrived at the Incubator only with my business idea in mind and a craving to learn and build. There I met people who supported me as an entrepreneur and they showed me how to build a company and move forward with my plan. At Barcelona Activa I found everything I needed at that time: training, human support, educational resources and an open mind. It was my great mentor and my welcoming home as an entrepreneur.”

Maria Fernanda Gonzalez /
InnoQuant CEO & Founder
<http://innoquant.com>

04/06/04
05/04/08

“Barcelona Activa was always very helpful both in our core areas and also our sidelines. It was a valuable colleague and mentor.”

Francesc Fabregat / ADHOC
www.ad-hoc.net

12/05/88
09/04/95

“It enabled us to grow easily in space and staff and opened a lot of doors for us.”

Nacho Sánchez / Inqbarna
www.inqbarna.com

01/10/09
31/12/12

8. Incubator details



GLÒRIES BUSINESS INCUBATOR

Llacuna, 162-164. 08018 Barcelona
+34 934 019 700

Opening hours

Monday to Friday, 8 am to 8 pm

How to get there

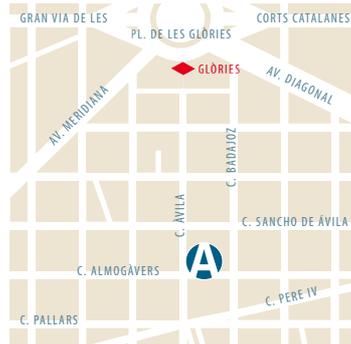
Metro: (L1) Glòries and Clot /
(L2) Clot

Bus: 7 / B21 / H12 / 60 / 92 / 192

Train: (R1 and R2) Clot

Tram: (T4) Ca l'Aranyó

Bicing: Glòries



ALMOGÀVERS BUSINESS FACTORY

Almogàvers, 165. 08018 Barcelona
+34 934 019 855

Opening hours

Monday to Friday, 9 am to 7 pm

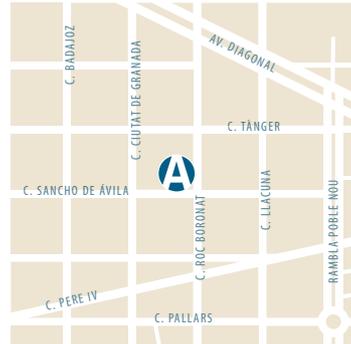
How to get there

Metro: (L1) Glòries and Marina /
(L4) Llacuna

Bus: 6 / 40 / 42 / 92 / 141 /
192 / B25

Tram: (T4) Ca l'Aranyó /
(T4-T5) Auditori - Teatre Nacional

Bicing: Sancho de Àvila



MSTARTUPBARCELONA

Edifici Barcelona Growth Center
Roc Boronat, 117. 08018 Barcelona

Opening hours

Monday to Friday, 9 am to 7 pm

How to get there

Metro: Glòries (L1) / Llacuna (L4)

Bus: 71 / 90 / 92 / 192

Bicing: Sancho de Àvila /

Almogàvers - Pere IV



ESA BIC BARCELONA

Edifici RDIT. Parc UPC - PMT
Esteve Terradas, 1
08860 Castelldefels, Barcelona
+34 650 500 745
+34 933 209 597

Opening hours

Monday to Friday, 9 am to 7 pm

How to get there

Bus: L94

Train: (R2, R3 and R14)

Castelldefels

PARC TECNOLÒGIC BARCELONA

Marie Curie 8-14. 08042 Barcelona.
+34 932 917 777

Innovation environment for innovative technological SMEs that have been trading for over 18 months and want to grow under the guidance of the Barcelona Activa team. It hosts some of the activities Barcelona Activa runs for companies.



Go to Barcelona Activa facilities

BATES