

## International Association of Educating Cities

### 2016 Action Plan

#### 1. To increase the political impact

**Overall aim: to boost the impact of the IAEC both inside and outside the network, between its members and in other organisations, as well as establishing synergies with other organisations that work in line with the Charter.**

**Specific goals:**

To strengthen the institutional image of the IAEC.

To elaborate in a participatory way the final declaration of the XIV International Congress of the Association and to disseminate it in order to reach national and International organisations. To promote the accomplishment of the engagements on better living together included within the Declaration among member cities.

To participate in the government organs and commissions of the UCLG with the aim of highlighting the key role that education plays in the achievement of the Millennium Goals, in questions such as literacy, sustainability, social justice, gender equality, culture, etc.

To participate actively in the 5<sup>th</sup> Congress of the UCLG (Bogata, October 2016), as well as in activities of other organisations and networks so as to make known the IAEC, the principles of the Charter, the work of the member cities, etc.

To continue participating in events that can make the work of the IAEC known.

To increase the connection with other networks, such as, for example, UNESCO, ICLEI, CIDEU, UCCLA, etc. to work with the aim of generating new synergies.

Analysis of the nominees, meeting of the jury and selection of three best practices for the Educating City Award on better Living Together with the aim of encouraging, recognising, publicising and holding innovative initiatives and activities carried out by

local governments that have been demonstrated to have a significant and positive impact. Presentation of the award-winning experiences at the 14<sup>th</sup> Congress of the IAEC and dissemination through publications and communication channels of the Association.

## **2. To improve the capacities of the local governments.**

**Overall aim: to strengthen the capacities of the local government members and their organisations from the civil society in the defining, implementation and follow up of transversal public policies with the aim of advancing in the fulfilment of the Educating Cities Charter.**

### Specific goals:

To offer assessment, advice and training for the new municipal teams that result from the electoral processes, to the degree possible, as well as to other cities that play a key role in the Association, so as to promote the application and dissemination of the principles of the Educating Cities Charter in their municipal policies.

To foster the interest and political will with regard to the incorporation of education as a transversal axis for the political action.

To encourage the member cities to incorporate the principles of the Educating City in their policies, strategic plans and programmes.

To foster the exchange of experiences and mutual learning between the cities, by means of the creation of spaces that allow the exchange of information, knowledge and methodologies.

To promote study visits to the experiences that receive the Educating City Award on better Living Together.

To promote the development of joint projects among various member cities.

To work on bench mark models in order to facilitate transferability.

To promote thematic working groups in the territorial networks.

To raise the awareness of diverse councillor's offices/departments/secretariats of the local governments, beyond those of education, of their educating potential based on programmes and initiatives that they are already carrying out; as well as various agents from the civil society.

Start designing a self-assessment questionnaire for each city to assess their level of commitment and progress with regard to the Charter of Educating Cities.

### **3. To make an in-depth reflection.**

**Overall aim: to promote the reflection around the concept of the Educating City and to develop its application in various fields.**

**Specific goals:**

To request articles, documents and collaborations from universities and experts so as to spread the concept of Educating City and their position regarding specific topics, incorporating territorial sensibilities.

To elaborate the Association monograph volume 6 which will promote reflection on elements that foster peaceful coexistence in cities.

To organise, disseminate and hold the XIV International Congress of Educating Cities.

To elaborate the conclusions and disseminate the resulting documents of the XIII IAEC International Congress.

To begin the preparations by setting up different committees of the 15<sup>th</sup> International Congress of Educating Cities to be held in 2018.

To organise regional and national meetings of cities, with the participation of experts from different fields so as to debate and exchange new points of view and to learn, based on specific experiences.

### **4. To consolidate the IAEC as a global network.**

**Overall aim: to consolidate the IAEC as a global network with the capacity for strengthening and providing support for the work carried out by its member cities.**

**Specific goals:**

To spread the proposals of educating cities to new territories through the Secretariat of the IAEC, the territorial networks, the members of the Executive Committee and associations of local governments, with the aim of promoting the incorporation of new cities in the Association.

To make the IAEC known in Latin America, by means of the 14<sup>th</sup> International Congress of the Association.

To promote the translation of publications, articles, declarations and other documents and support materials generated by the IAEC, in as many languages as possible so as to achieve greater outreach.

To boost the existing territorial networks and to promote the creation of new networks (the Northern cities network and the Colombian Network).

To promote the governance, the participation of the members and the shared responsibility.

To promote the collective intelligence and the networking between the member cities.

To promote the visits to new cities of the different exhibitions of the IAEC and to provide support to the city that hosts it in organising a program of complementary activities aimed at disseminating the Charter of Educating Cities amongst citizens.

To organise a working meeting with coordinating cities of existing territorial networks or networks that are being set up in order to exchange information on working methodologies, so as to improve the services offered to the cities by the networks, bureaux, and the Secretariat of the IAEC.

To gain visibility and enable access to the information and documentation of the IAEC and its members through the permanent updating of the website and opportune technological improvements.

To declare November 30th as the International Day of the Educating City and invite member cities to organize events to increase citizen's awareness towards the City's committed to the Charter. Dissemination of these activities on the IAEC's website.

To provide support to the initiatives carried out by the member cities.

To facilitate access to information about initiatives of member cities that promote the fulfilment of the principles of the Charter, included in the databank.

To elaborate a video to illustrate the Educating City's concept and the diversity of activities carried out by member cities.